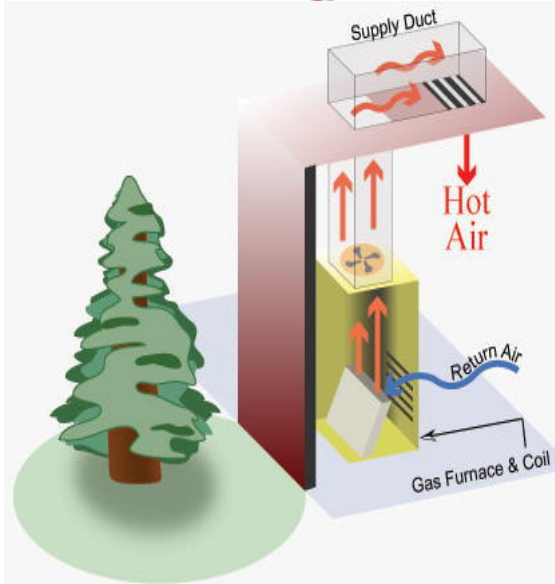


Heating Maintenance Agreement Savings!



Your system operates together with various other parts. All of these parts play an important role in how efficient your system operates.

Dirty heat exchangers and inadequate air flow will impede heat transfer, causing your system to run longer and use more fuel. The supply pressures of your fuel also change, causing your system to run too rich or too lean.

All of this can add up to a shortened system life and higher fuel bills. Our yearly maintenance addresses these issues and more, allowing your system to operate at peak efficiency.

Why pay the utility company more and shorten the life of your system? Let Williams save you money and help your system provide years of dependable service, giving you more Heating for less!

Check out the savings our maintenance agreement customers receive on repairs!

Gas Heating Cost Savings Breakdown

<u>Rate</u>	<u>Normal*</u>	<u>Preferred*</u>	<u>Savings</u>
<i>Diagnostic</i>	\$ 75.00	\$ 55.00	\$ 20.00
<i>Ignitor</i>	\$ 155.00	\$109.00	\$ 46.00
<i>Blower Motor</i>	\$ 343.00	\$247.00	\$ 96.00
<i>Gas Valve</i>	\$ 386.00	\$272.00	\$114.00
<i>Control Module</i>	\$ 422.00	\$304.00	\$118.00
<i>Heat Exchanger</i>	\$ 676.00	\$395.00	\$281.00



One untimely repair bill could save you as much as your maintenance agreement costs. That means if you have just one repair, your maintenance agreement, inspection and cleaning were all ***Free!***

Even if your system requires no repairs during the agreement (***and were betting with our maintenance it won't***), you can rest assured your maintenance agreement has paid for itself with the energy savings and reliability you've received. Longevity, Efficiency, and Savings is what the Williams Maintenance agreement provides

*Repair costs are based on an after hours emergency service call. The price reflects parts and labor and may vary slightly dependant on manufacture specifications