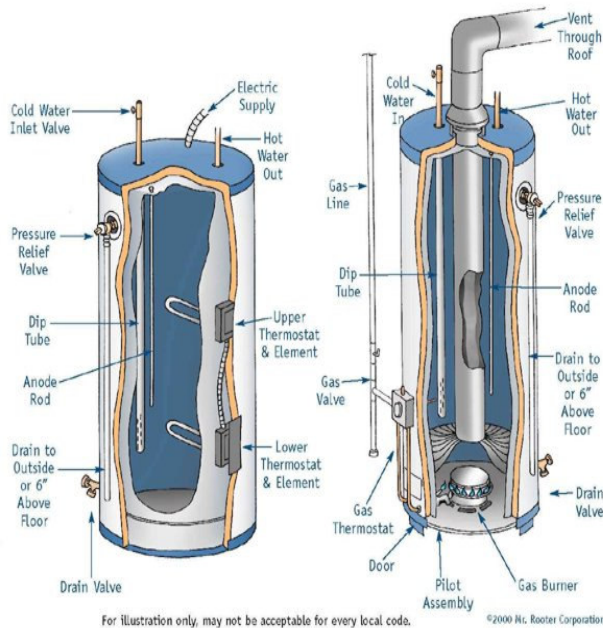


## Why you should have your water heater serviced?



Your system operates together with various other parts. All of these parts play an important role in how efficient your system operates.

Sediment in your tank, corroded electrodes or dirty burners will impede heat transfer causing your system to run longer to get your water hot. Disintegrated anode rods will cause your tank to rust and a broken dip tube will not mix the inlet water properly.

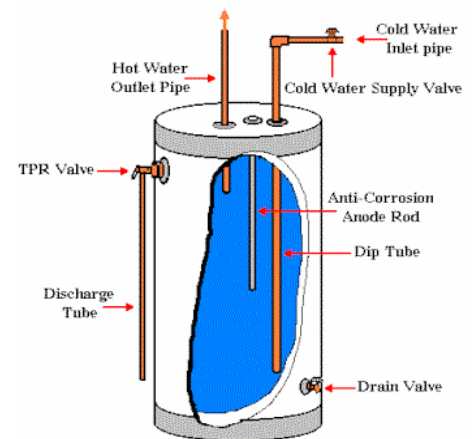
All of this can add up to a shortened system life and cost you more to heat your water. Our yearly maintenance addresses these issues and more, allowing your system to operate at peak efficiency.

Why pay the utility company more and shorten the life of your system? Let Williams save you money and help your system provide years of dependable service, giving you more hot water for less!

*Check out the savings our maintenance agreement customers receive on repairs!*

### Water Heater Cost Savings Breakdown

Rate	Normal*	Preferred*	Savings
<b>Diagnostic</b>	\$ 75.00	\$ 55.00	\$ 20.00
<b>Thermocouple</b>	\$ 88.00	\$ 52.00	\$ 36.00
<b>Ignitor</b>	\$ 155.00	\$109.00	\$ 46.00
<b>Elements</b>	\$ 166.00	\$117.00	\$ 49.00
<b>Gas Valve</b>	\$ 386.00	\$272.00	\$114.00
<b>Control Module</b>	\$ 422.00	\$304.00	\$118.00



One untimely repair bill could save you as much as your maintenance agreement costs. That means if you have just one repair, your maintenance agreement, inspection and cleaning were all **Free!**

Even if your system requires no repairs during the agreement (**and were betting with our maintenance it won't**), you can rest assured your maintenance agreement has paid for itself with the energy savings and reliability you've received. Longevity, Efficiency, and Savings is what the Williams Maintenance agreement provides!

\*Repair costs are based on an after hours emergency service call. The price reflects parts and labor and may vary slightly dependant on manufacture specifications